

# Bryan Hunt

Sr. Visual Designer

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## Design Work

200+ Design projects

50+ Training Modules

Mobile Apps

Responsive Websites

Logos and Icons

Posters and Artwork



## Experience

Advanced Visual Design

Project Management

Team Leader

Training Facilitation

Process Improvement



## Education

Bachelor of Arts

UX/UI Design Certification

Flutter & Dart Certification



## Tools

Figma

Adobe Photoshop

Microsoft Suite

Flutter & Dart



## Links

[My Website / Portfolio](#)

[LinkedIn Profile](#)

As a Senior Visual Designer with nearly 2 decades of high level expertise and experience in visual design, I play a crucial role in creating the visual elements and aesthetics of various digital and print materials, marketing collateral, training modules, mobile apps, and more. Here are some of the key skills and qualifications that I possess as a senior visual designer, and offer to you:

**GRAPHIC DESIGN SKILLS**

**TYPOGRAPHY**

**COLOR THEORY**

**LAYOUT DESIGN**

**VISUAL HIERARCHY**

**RESPONSIVE DESIGN**

**USER EXPERIENCE (UX) DESIGN**

**ILLUSTRATION AND ICON DESIGN**

**PROTOTYPING**

**COMMUNICATION SKILLS**

**PROBLEM-SOLVING**

**ATTENTION TO DETAIL**

**BRAND GUIDELINES**

**TIME MANAGEMENT**

**ADAPTABILITY**

**FEEDBACK HANDLING**

**LEADERSHIP AND MENTORING**

**CODING SKILLS**

**PORTFOLIO**

# **PROFESSIONAL EXPERIENCE**

## **Sr. Visual Designer**

**2014 - Current**  
**The Artisan Shoppe**

**Design Leadership:** As a Senior Visual Designer, I have had the leadership role within the design team. Ensuring that the design work aligns with the company's goals and brand guidelines. Involved in setting the overall design direction and strategy and giving final approval of product development and design.

**Visual Branding:** Developing and maintaining a consistent visual identity for the brand and each product is key. This includes creating and updating brand guidelines, ensuring that all design elements, from logos to marketing materials, adhere to these guidelines, and evolving the brand's visual language as needed.

**UX/UI Design:** Continuously building a strong foundation in UX and UI design. Create visually appealing and user-friendly interfaces for digital products, websites, or applications. This involves designing wireframe and prototype layouts, typography, icons, and other visual elements in Figma and Adobe Photoshop to enhance the user experience.

**Collaboration with Cross-Functional Teams:** Work in partnership with other departments, such as product managers, front-end developers, researchers and marketers, to ensure that the visual design aligns with the overall product or marketing strategy. Presenting and explaining design ideas and process choices to non-design stakeholders.

**Creative Concept Development:** Brainstorm and ideate creative and innovative design concepts that align with the brand's goals. Stay up-to-date with design trends and be able to translate these trends into practical design solutions that resonate with the target audience.

## **Six Sigma Project Manager**

**2012 - 2016**  
**Dot Foods**

**Project Leadership and Oversight:** Responsible for providing strong leadership to the Six Sigma project team. Ensure that the project's goals and objectives are clear, and guide teams in effectively implementing the Six Sigma methodology, tools, and techniques to achieve process improvements.

**Project Planning and Execution:** Defining the project scope, setting objectives, developing a project plan, allocating resources, and managing the project timeline to ensure that the project stays on track and meets its goals in time, resources and budget. Ensure both upstream and downstream processes are considered and seek effective actions for any effected departments, teams or people.

**Data Analysis and Problem Solving:** Oversee data collection, analysis, and interpretation to identify process inefficiencies and defects. Guide the project team in using calculations, statistical tools and methods to identify root causes and develop solutions to address the identified issues.

**Stakeholder Communication and Management:** Effective communication with stakeholders is crucial. Responsible for regularly updating stakeholders, including senior management, on the project's progress, status, and results. Compile and present complex data and findings in a way that is understandable to non-experts.

**Continuous Improvement and Sustainability:** Once process improvements are implemented, ensure that the changes are sustained over time. This involves developing control plans and monitoring key performance indicators (KPI's) to verify that the improvements are maintained. Additionally, identify opportunities for further enhancements and continuous improvement.